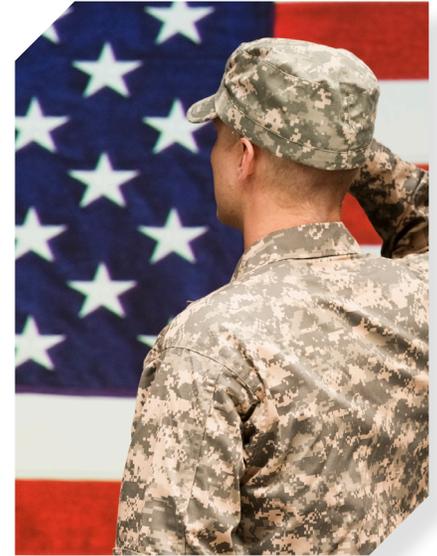


HEROES MAKE AMERICA

YOUR PIPELINE TO AMERICA'S PROVEN LEADERS

Manufacturers across the country are looking to fill their open positions with people who have the skills and qualities veterans possess. Companies like Caterpillar, Georgia Pacific, Arconic, and Goodyear say they are unable to fill open positions for careers that offer family supporting wages and a lifetime of opportunity for growth. Veterans have the skills and qualities these rewarding and well-paying careers require, and with just a short amount of training they could be the perfect candidate to fill your open positions.

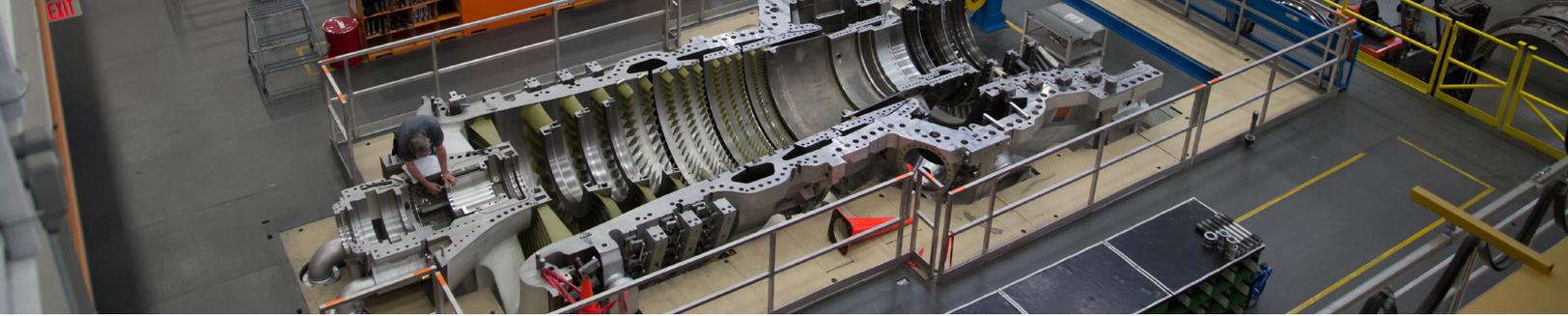
Supporting veterans in their efforts to reconnect to employment is as good for our country as it is for your company and our economy. The Manufacturing Institute's Heroes **MAKE** America program is a career skills program in partnership with the Soldier for Life office and the USO Pathfinder Program at Fort Riley in Kansas. This program arms transitioning service members with National Association of Manufacturers (NAM) endorsed Manufacturing Skills Standards Council (MSSC) and ACT industry-specific certifications you need for your workforce.



PARTICIPANTS EARN THE FOLLOWING BENEFITS, QUALIFICATIONS AND CERTIFICATIONS IN JUST 10 WEEKS:

- 14 college credits resulting in a Certified Production Technician Certificate issued by Washburn Institute of Technology
- 9 industry-specific certifications, including Safety in Manufacturing Production, Quality Practices and Measurement, Manufacturing Processes and Production, Maintenance Awareness, CPT + Hands-On issued by MSSC; plus, Fork Lift Operator, and OSHA 10 issued by Washburn Institute of Technology, and WorkKeys® Applied Math and Reading for Information issued by ACT
- Manufacturing plant tours and networking opportunities
- Manufacturing career training including resume and cover letter writing, social media management, personal finance course, and a Strengths Finder Assessment
- Job interviews
- Graduation ceremony

Additionally, as the Heroes **MAKE** America program expands, the program will include a new veteran-specific job board, housed on the Manufacturing Institute's website, giving manufacturers direct access to qualified candidates.



HOW DOES THE HEROES MAKE AMERICA PROGRAM WORK?

Our nation's service men and women have the unique qualities manufacturers need from their workforce. The Heroes **MAKE** America program provides those individuals with the industry-specific skills and certifications necessary to complete the transition from the military into manufacturing's open positions.

- The Heroes **MAKE** America program is a full-time, 10-week Career Skills Training Program in partnership with the Soldier for Life office, the USO Pathfinder Program at Fort Riley in Kansas, and Washburn Institute of Technology.
- Participants are assigned to the Heroes **MAKE** America program as their place of duty during the training program.
- Eligibility requirements include taking the Army ASVAB test as a prerequisite for placement into the program, an honorable discharge, a separation date within 180 days from the class start date, high school diploma or GED and a commander's approval for attendance.
- Classes will have a maximum of 30 service members, and the program will host up to four cohorts each year.

WHY SHOULD YOUR COMPANY GET INVOLVED?

The Heroes **MAKE** America program can benefit your company in many ways:

- Get direct access to industry credentialed and qualified veteran candidates with workplace skills, such as leadership, critical thinking, performance under pressure, teamwork, and leadership.
- Reduce on the job training expenses and enhance job productivity.
- Support our nation's heroes during their transition to civilian employment.

It is predicted manufacturers will be unable to fill two million open positions in the next decade, unless we act now. Military veterans have the qualities and character manufacturers need in their workforce, and the Heroes **MAKE** America program will ensure they have the required skills, qualifications and certifications.

But we need your support.

HOW CAN YOUR COMPANY SUPPORT THE HEROES MAKE AMERICA PROGRAM?

To learn more about sponsorship opportunities surrounding the Heroes **MAKE** America program, contact Amy Thomas today at Heroes@nam.org or (913) 972-4179.

The Manufacturing Institute is the authority on the attraction, qualification and development of world-class manufacturing talent.